

A man in a dark suit and striped tie is smiling warmly at a family consisting of a woman with blonde hair, a young boy, and another man. They are in an indoor setting with a stone wall and a window in the background.

**You Work Hard to  
Satisfy Every Family.**

**YOUR MONUMENT  
COMPANY  
SHOULD TOO.**



**SPRUNG  
MONUMENTS  
SINCE 1926**

# FAMILIES RELY ON YOU ... YOU NEED SOMEONE YOU CAN RELY ON.



## When you recommend a monument company, we know you're putting your reputation on the line.

Why not choose a partner with more expertise and an investment in the business — who can also help you with improving your pre-need sales averages?



**ADAM SPRUNG**  
President

## HOW SPRUNG IS DIFFERENT:

- Dedicated Customer Service Team = **Getting It Right for Families**
- Our Expertise in Memorialization = **Increased Pre-Need Revenue for Your Team**
- 22,000-Square-Foot Craftsmen Center = **All Memorials Created In-House**
- Large Network of Retail Locations = **More Convenience for Families**

## A LOT HAS CHANGED SINCE 1926, BUT MANY THINGS REMAIN THE SAME

Over the years, you are certainly familiar with the Sprung name ... but you might not know all the ways we're elevating the monument business today. Thanks to our substantial investments in infrastructure, employee training, and equipment over the years, we're serving more funeral homes and their families than ever before — and now we've found ways to help you generate additional revenue through your pre-need contracts too.

# Two Ways to Partner with Sprung

## RETAIL MONUMENT PROGRAM

### *We Become Your Monument Sales Team*

Partner with us, and our sales, manufacturing, and installation experts oversee every detail. This allows you to start or grow a monument program with no additional staff required.

## WHOLESALE MONUMENT PROGRAM

### *You Work With the Family; We Handle Manufacturing and Installation*

Take your established monument program to the next level by leveraging our investments in infrastructure and our merchandising expertise.

## NO-COST, NO-OBLIGATION MONUMENT PROGRAM ASSESSMENT

**Give us 15 minutes, and we'll show you how to:**

**Increase** average monument sales

**Streamline** your monument process

**Minimize** complaints from families

### OUR TEAM OF HIGHLY SKILLED EXPERTS SPECIALIZE IN THESE SERVICES AND MORE:

- Duplication of Monuments
- Adding Lettering to Existing Monuments
- Stone Cutting Done In-House
- Custom-Designed Portraits
- In-House Hand-Etchings
- Private Mausoleums
- Private Mausoleum Crypt Openings
- Mausoleum Repair & Restoration
- Power Washing & Restoration
- Resetting Monuments
- Custom Sandblasting/Setting
- Cremation Memorials
- Design & Restoration of Civic Memorials
- Full Drafting Services
- Full Art Department
- Estimations for Memorial Projects
- Monuments for All Cemeteries



**If you're not offering monuments and lettering on existing monuments as part of your pre-need contracts, you're leaving money on the table.**

You help families plan ahead for everything, but do you know everything about monuments? Set up an appointment with our Funeral Services Division, and our team will conduct a FREE analysis of your existing pre-need contracts. We'll show you where value can be added, and the numbers don't lie: We've helped firms increase their pre-need sales averages by at least 20%.



**BILL WAGNER**  
VP of Sales &  
Strategic Planning



**CHRIS FARMAND**  
VP of Operations

**FOR MORE INFORMATION ON THE FUNERAL SERVICE DIVISION AND  
HOW IT CAN WORK FOR YOUR FUNERAL HOME, CALL OR TEXT:**

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**Chris Farmand**

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